

From *The 4-Hour Chef*, the latest book by #1 *New York Times* bestselling author Tim Ferriss.

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# ED COOKE'S CARD MATRIX

	<b>DIAMONDS: PERSON</b> <small>(EXPENSIVE, STYLISH, BLING)</small>	<b>DIAMONDS: VERB</b>	<b>DIAMONDS: OBJECT</b>	<b>CLUBS: PERSON</b> <small>(TOUGH, SERIOUS, CRAZY, OR BAD)</small>	<b>CLUBS: VERB</b>	<b>CLUBS: OBJECT</b>	<b>HEARTS: PERSON</b> <small>(LOVABLE, BEAUTIFUL, GOOD)</small>	<b>HEARTS: VERB</b>	<b>HEARTS: OBJECT</b>	<b>SPADES: PERSON</b> <small>(HUMOROUS OR ABSURD)</small>	<b>SPADES: VERB</b>	<b>SPADES: OBJECT</b>
<b>KING</b> CELEB COUPLE	PRINCE WILLIAM, THE RESCUE PILOT ...	... AIRLIFTING SOMEONE OFF ...	... THE SEA.	JAY-Z ...	... RAPPING INTO ...	... A GIANT MICROPHONE.	BARACK OBAMA ...	... FLY-SWATTING ...	... A BUZZING FLY.	DAVID BECKHAM ...	... KICKING ...	... A SOCCER BALL.
<b>QUEEN</b> CELEB COUPLE	PRINCESS KATE ...	... WEARING A BEAUTIFUL DRESS IN ...	... A CHURCH.	BEYONCÉ ...	... POWER- DANCING ON ...	... A BEACH.	MICHELLE OBAMA ...	... DOING JUMPING JACKS ON ...	... THE WHITE HOUSE LAWN.	VICTORIA BECKHAM ...	... APPLYING LIPSTICK IN FRONT OF ...	... A MIRROR.
<b>JACK</b> RELIGIOUS FIGURES	ZEUS ...	... DISGUIISING HIMSELF AS ...	... A SWAN.	POPE JOHN PAUL II ...	... TEARFULLY FORGIVING ...	... THE MAN WHO JUST SHOT HIM.	JESUS CHRIST ...	... WALKING ON ...	... A LAKE.	THE DALAI LAMA ...	... PRAYING TO ...	... A BUDDHA.
<b>10</b> FAMOUSLY POWERFUL WOMEN	OPRAH WINFREY ...	... INTERVIEWING ON ...	... A COUCH.	HILLARY CLINTON ...	... SLAPPING ...	... MONICA LEWINSKY.	J.K. ROWLING ...	... WRITING A STORY ABOUT ...	... HARRY POTTER.	SARAH PALIN ...	... RIFLE SHOOTING ...	... A MOOSE.
<b>9</b> FAMOUSLY POWERFUL MEN	BILL GATES ...	... CACKLING MADLY AT ...	... A CRASHING PC.	MARK ZUCKERBERG ...	... UNFRIENDING ...	... HIS BEST FRIEND.	STEVE JOBS ...	... TAKING LSD AND INVENTING ...	... THE IPAD.	KEVIN ROSE ...	... DRINKING ...	... TEA.
<b>8</b> FAMOUS FEMALE PHYSIQUES	MARILYN MONROE ...	... 'S DRESS BALLOONING UP OVER ...	... A SUBWAY VENT.	MEDUSA ...	... TURNING TO STONE WITH AN ICY GLARE ...	... A STATUE.	PAMELA ANDERSON ...	... SAVING ...	... A DROWNING CHILD.	NAOMI CAMPBELL ...	... SMACKING A MAID WITH ...	... A HANDBAG.
<b>7</b> FAMOUS MALE PHYSICISTS	ISAAC NEWTON ...	... GETTING HIT ON THE HEAD BY ...	... AN APPLE.	GALILEO ...	... LOOKING THROUGH A TELESCOPE AT ...	... THE MOON.	EINSTEIN ...	... TRAVELING AT LIGHT SPEED ALONGSIDE ...	... A BEAM OF LIGHT.	STEPHEN HAWKING ...	... SPEAKING WITH ROBOT VOICE FROM ...	... A WHEELCHAIR.
<b>6</b> CONTROVERSIAL FEMALES	MADONNA ...	... STRIKING YOGA POSES IN FRONT OF ...	... AN '80S BOOMBOX.	RIHANNA ...	... HOLDING AN UMBRELLA IN ...	... A RAIN STORM.	TAYLOR SWIFT ...	... BEING VICIOUSLY INSULTED BY ...	... KANYE WEST.	LADY GAGA ...	... WEARING A MEAT DRESS FOR ...	... THE PAPAZZI.
<b>5</b> CONTROVERSIAL MALES	STALIN ...	... TELLING AN AMUSING JOKE TO ...	... A DANCING BEAR.	HITLER ...	... GOOSE- STEPPING INTO ...	... A BUNKER.	JULIAN ASSANGE ...	... VANISHING IN ...	... A PUFF OF SMOKE.	OSAMA BIN LADEN ...	... RECORDING A GHETTO VIDEO WITH ...	... A SUICIDE BOMBER.
<b>4</b> FEMALE MOVIE STARS	JULIA ROBERTS ...	... FRENCH- KISSING ...	... RICHARD GERE.	ANGELINA JOLIE AS LARA CROFT ...	... KARATE KICKING ...	... AN ANCIENT TOMB.	SCARLETT JOHANSSON ...	... GETTING DRUNK WITH ...	... BILL MURRAY.	REESE WITHERSPOON AS JUNE CARTER ...	... PLAYING GUITAR WITH ...	... JOHNNY CASH.
<b>3</b> MALE MOVIE STARS	GEORGE CLOONEY ...	... SMOKING ...	... A CIGARETTE.	JOHNNY DEPP AS JACK SPARROW ...	... MAKING PIRATICAL NOISES WITH ...	... A PIRATE SHIP.	TOM HANKS ...	... RUNNING LIKE FORREST GUMP THROUGH ...	... THE WOODS.	BEN STILLER ...	... GETTING A LIE-DETECTOR TEST FROM ...	... ROBERT DE NIRO.
<b>2</b> SPORTSWOMEN	ANNA KOURNIKOVA ...	... SUNBATHING ON TOP OF ...	... ENRIQUE IGLESIAS.	THE WILLIAMS SISTERS ...	... LIFTING INTO THE AIR ...	... THE WIMBLEDON TROPHY.	FLO-JO ...	... RECEIVING A GOLD MEDAL WHILE SINGING ALONG TO ...	... "THE STAR- SPANGLED BANNER."	ANNIKA SÖRENSTAM ...	... DRIVING ...	... A GOLF BALL.
<b>ACE</b> SPORTSMEN	MICHAEL JORDAN ...	... SLAM- DUNKING ...	... A BASKETBALL.	MUHAMMAD ALI ...	... PUNCHING ...	... A BUTTERFLY.	ROGER FEDERER ...	... SERVING ...	A TENNIS BALL.	USAIN BOLT ...	... RUNNING RIDICULOUSLY FAST AFTER ...	... A CHEETAH.

## NOTES

- Odd numbers are male, even numbers are female.
- It's good to have occasional crazy ones.
- Read these as sentences.
- If you prefer, you can replace any or all of these with people you actually know.